



The main theme is "Japan Rising Towards the Future". This event is the given-mission of this project and will be held at Champ-de-mars Park at the foot of Eiffel Tower on August 30th and 31st with the special support of the city of Paris, where we will appeal to the wonder of Tohoku. There will be balloons and dominos to symbolize the tsunami and recovery from it, storytelling by students who experienced the disaster, and 100 panels surrounding the main stage to tell stories about students' past, present and future. There will also be booths by Fukushima Prefecture, Miyagi Prefecture and Iwate Prefecture, and by enterprise-partners.

On September 2nd we will hold a ceremony to plant cherry trees in the courtyard of the OECD Headquarters, and an international conference by both students and adults. The theme is "My School, Our Future and Schooling for 2030"

The Rebirth of Tohoku-



Japan Rising Towards the Future 2011-2014

■ **Festival : August 30th and 31st, 2014**
11:00»19:00

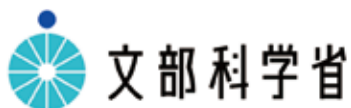
Champ-de-Mars Park, Paris

■ **Ceremony to Plant Cherry Trees,
Discussion for both Students and Adults:
September 2nd, 2014**

Overcoming the Earthquake Disaster,
Toward Creation of New Education

OECD
東北スクール

OECD TOHOKU SCHOOL



CONTENTS

The Rebirth of Tohoku-WA

Japan Rising Towards the Future 2011-2014

■The main venue of the event

- ① Big balloons to represent the tsunami height and the students' courage(Iwaki city, Fukushima prefecture)
- ② Domino toppling (Iwaki city, Fukushima prefecture)
- ③ 100 Stories
- ④ Display of lanterns of sponsors
- ⑤ Exhibition of Tenbata kites (Kesenuma city, Miyagi prefecture)
- ⑥ Exhibition of flags with calligraphy (Nihonmatsu city, Fukushima prefecture)

■Main Stage

- ① Opening Ceremony
- ② Introduction of Tohoku, the Great East Japan Earthquake, and OECD Tohoku School
- ③ Introduction of participating teams and attractions
- ④ Theme song performance
- ⑤ Shishi-Odori, the traditional deer dance performance (Togura, Miyagi prefecture)
- ⑥ "Sanma de samba", the flash mob dance (Onagawa, Miyagi prefecture)
- ⑦ "Storytelling" by students (Iwaki city, Fukushima prefecture and others)
- ⑧ Programs of Fukushima, Miyagi, and Iwate prefectures
- ⑨ Programs of Sponsors and others
- ⑩ Message to the world



■Organizer's Booth

- ① Information
- ② Introduction of Japan

■Student Regional Booth

- ① Stamp Rally
- ② Exhibition of photos and videos
- ③ Introduction of specialty products in the Tohoku regions
- ④ Introduction of fruit jelly that was produced and planned by students(Date city, Fukushima prefecture)
- ⑤ Introduction to the festival in the Tohoku region(Soma city, Fukushima prefecture)
- ⑥ Experiment of renewable energy and radioactivity problem (Nihonmatsu city, Fukushima prefecture)
- ⑦ Tenbata kites(Kesenuma city, Miyagi prefecture)
- ⑧ Display of "Our Hometown Onagawa" (Onagawa, Miyagi prefecture)
- ⑨ Local mascot characters
- ⑩ Performance of "Japanese Calligraphy"
- ⑪ Introducing how to play with traditional Japanese toys and introduction to Japanese culture
- ⑫ Booth of friendship by empowerment partners of Paris

■Partner Booth

- ① Introduction of tourism and specialty products of the disaster-affected provinces
- ② Press Photos of the Great East Japan Earthquake
- ③ Introduction of enterprise support
- ④ Guide to studying in Japanese universities

**August
30th and 31st,
2014**

**Champ-de-Mars Park,
Paris**

The Rebirth of Tohoku-WA image
Booths(upper)
balloons(lower)

Overcoming the Earthquake Disaster,
Toward Creation of New Education

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